CHARLIE GIMENO

21-10-1994

(+45) 71531328



Graphic & UX/UI designer

[WORK EXPERIENCE]

UX/UI DESIGNER FOR LAND ROVER GLOBAL CRO TEAM AT ACCENTURE / 2025-2026

DESIGN INTUITIVE AND USER-FRIENDLY INTERFACES FOR WEBSITES AND MOBILE APPS, USING USER RESEARCH, WIREFRAMES, AND INTERACTIVE PROTOTYPES TO ENHANCE USABILITY AND OVERALL USER EXPERIENCE.

ART DIRECTOR FOR THE BBVA DIGITAL SALES AT ACCENTURE / 2022-2025

CREATE ENGAGING DIGITAL CONTENT ACROSS CAMPAIGNS, EMAILS, LANDING PAGES, AND SOCIAL MEDIA, ENSURING BRAND CONSISTENCY AND HIGH-QUALITY DESIGN.

FREELANCE GRAPHIC DESIGNER / 2019-2022

DESIGNED VISUAL ASSETS FOR CLIENTS ACROSS DIGITAL AND PRINT MEDIA
COLLABORATED WITH CLIENTS TO DEVELOP BRANDING AND MARKETING MATERIALS

[EDUCATION]

MASTER DEGREE IN ADVANCED DIGITAL VIDEO (VFX) & MOTION GRAPHICS

CEI ESCUELA DE DISEÑO (2021-2022)
ADOBE PREMIER, ADOBE AFTER EFFECTS,
VIDEO POST-PRODUCTION AND MOTION GRAPHICS.

MASTER DEGREE IN GRAPHIC DESIGN

CEI ESCUELA DE DISEÑO (2019-2020)
ADOBE DESIGN TOOLS, GRAPHIC PRODUCTION
AND CREATIVITY APPLIED TO DESIGN.

[SOFTWARES]

FIGMA
PHOTOSHOP
ILUSTRATOR
INDESIGN
AFTER EFFECTS

[SKILLS]

ART DIRECTOR
DESIGN
BRAND IDENTITY
COMMUNICATION
PHOTOGRAPHY

[LANGUAGES]

ENGLISH
SPANISH
CATALAN

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